



Privacy Policy

Effective date: 27th April 2018

Welcome to Blue Giraffe Imaging (we, our, us). We aim to provide a fast, professional service and a quality product.

Our privacy policy explains how work with collect, use, share and protect information in relation to our products.

1. Information we collect.

We collect the following types of information.

Information supplied directly from you:

Your name, business name, personal email address, business email address, personal telephone number(s), business telephone number(s), home address, business address.

Similar information on third parties involved in a project, where appropriate.

Any other information required for the delivery of the Service, including, but not limited to photographs, video footage, dates and locations.

Communications between you and Blue Giraffe Imaging.

2. How we use your information.

We will use you information to:

- Provide a more personalised service to you and a better final product.
- Monitor metrics such as numbers of clients / customers / projects for statistical purposes.
- Keep you up to date with marketing offers or new services. You can revoke this at any time.

3. Sharing your information.

We will not rent or sell your information to third parties outside of our organisation without your consent, except as noted in this policy.

We may access, preserve and share your information in response to a legal request (like a search warrant, court order or subpoena) if we have a good faith belief that the law requires us to do so.

We may also access, preserve and share information when we have a good faith belief it is necessary to: detect, prevent and address illegal activity or; to protect ourselves, you and others, including as part of investigations.

Information we receive about you may be accessed, processed and retained for an extended period of time when it is the subject of a legal request or obligation, governmental investigation, or investigations concerning possible violations of our terms or policies, or otherwise to prevent harm.



4. How we store your information.

Your information will be held on a database which is on a physically secure, password protected hard drive under the control of the company data controller / processor.

5. Children's privacy.

We will not collect or solicit data on anyone under the age of 13 unless it deemed appropriate to the project and only with the consent of the child's parent or guardian.

This information will be deleted on completion of the project.

If you believe us to have information on a child under 13 please [contact us](#) and we will do all we can to delete said information as quickly as possible.

6. How can you exercise your rights provided under the GDPR?

Under the General Data Protection Regulation, you have the right to access, rectify, port and erase your data. You also have the right to object to and restrict certain processing of your data. This includes:

- the right to object to our processing of your data for direct marketing, which you can exercise by using the "unsubscribe" link in such marketing communications; and
- the right to object to our processing of your data where we are performing a task in the public interest or pursuing our legitimate interests or those of a third party.

7. Who has access to your data?

Only employees of Blue Giraffe Imaging will have access to data collected and will not share information outside of the organisation without consent of the data subject and the company data controller/processor.

8. How to contact us.

If you have any questions about this, or any of our policies, please contact us directly online [here](#) or via telephone on 07889122672.